



**Free entry**  
Registration  
is required.

Workshop

**PROMOTING  
CIRCULAR  
ECONOMY FOR  
A GREENER  
ROAD  
CONSTRUCTION**

Madrid, Spain  
22nd November 2017

In collaboration with:

Organised by:



**Comunidad de Madrid conference room: Metro Alto Arenal,  
Avenida de la Albufera 246, Distrito de Puente de Vallecas**

[Register here](#) to the workshop.

*Draft Programme*

9.00-10.00h	<p><b>Opening</b></p> <ul style="list-style-type: none"> <li>Welcome (Dña. Consolación Pérez Esteban, General Director of Roads and Infrastructures, Comunidad de Madrid)</li> <li>Circular Economy (Dña. Anabel Rodríguez, Director of Fundación de Economía Circular)</li> <li>Last trends and Environmental demands on the asphalt sector (D. Juan José Potti, ASEFMA Executive President)</li> </ul>
10.00-11.40h	<p><b>Session 1 – Circular Economy for Public Administration</b></p> <ul style="list-style-type: none"> <li>Basic aspects of the Spanish Circular Economy strategy (Ministerio de Agricultura y Pesca, Alimentación y Medio Ambiente)</li> <li>Fostering the Circular Economy model: last developments (Ayto. Madrid)</li> <li>Experience in EU projects in the Public Administration (José Antonio Plaza Rivero, Head of staff in Quality Control, Technical Regulations &amp; Project Supervision, Comunidad de Madrid)</li> <li>Flagships initiatives on circular economy in the Basque Government (To be defined)</li> <li>Circular Economy applied to the construction of roads (Dña. Laura Parra, CEDEX)</li> </ul>
11.40-12.00h	<p><b>Coffee break</b></p>
12.00-13.30h	<p><b>Session 3 – Towards a Circular Economy in the construction sector</b></p> <ul style="list-style-type: none"> <li>Normative framework for the circular economy model and sustainability (Dña. Lucía Monforte Guillot , FCC, CEN TC350)</li> <li>Circular economy and industrial symbiosis: Setting the scene (To be confirmed).</li> <li>Reason to use secondary raw materials in roads (D. José María Bermejo, Thinking Remarket).</li> <li>Bitumen binders with greener profile (Dña. María González González, CEPSA)</li> </ul>
13.30-14.30h	<p><b>Lunch</b></p>

14.30-15.30h	<b>Session 4 – Successful stories that makes good Circular Economy Sense</b> <ul style="list-style-type: none"><li>• Accelerated testing of eco-innovative pavements (D. Arthur Hannah, TRL)</li><li>• Implementation of eco-friendly innovative materials in a real road: APSE demo section (D. Karol Kowalski, Warsaw University of Technology)</li><li>• Circular economy strategies applied to road construction (ACCIONA)</li></ul>
15.30-15.45	<b>General discussion and Closing</b>